



# Hackensack Meridian *Health* Rebrands Fitness Center in Maywood, NJ

**MAYWOOD, N.J., February 23, 2022**

Hackensack Meridian Health, New Jersey's largest and most comprehensive health network, unveiled a brand refresh of its affiliated 112,000 square foot fitness and wellness center, HackensackUMC Fitness & Wellness, located in Maywood, NJ. The Center will be officially known as **Hackensack Meridian Fitness & Wellness**. The corporate name and brand identity, including the logo, were updated to reflect the system's latest brand identity as well as its strong commitment to community wellness.

*"Even though our logos are changing, our dedication to delivering unparalleled services and amenities has not wavered. What we stand for—our expertise in providing a personalized approach to fitness and wellness—will not change,"* said Gary Reidy, Managing Partner, Fitness & Wellness of Hackensack, LLC.

Reidy explains that we've known that being physically active is beneficial for mental health and preventing or slowing many diseases, including heart disease, cancer, and dementia. Hackensack Meridian Fitness & Wellness continues to provide the community the ability to reach their fitness and wellness goals both comfortably and safely.

Reidy went on to say that we are proud to carry the name of such a prestigious health system, as we both recognize that it is essential to take a preventive and holistic approach to the community's health outside the walls of a hospital. Hackensack Meridian Fitness & Wellness' mission is to transform health care, and part of this mission is creating innovative ways to bring preventive health resources to the community, and this Center is at the forefront.

For more information or to enroll, stop by the Center at 87 Route 17 North, Maywood, NJ, or call us at 201.843.4422. You can also visit us online at [hackensackmeridianfitness.com](https://hackensackmeridianfitness.com).

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## **ABOUT HACKENSACK MERIDIAN HEALTH**

Hackensack Meridian Health is a leading not-for-profit health care organization that is the largest, most comprehensive and truly integrated health care network in New Jersey, offering a complete range of medical services, innovative research and life-enhancing care.

Hackensack Meridian Health comprises 17 hospitals from Bergen to Ocean counties, which includes three academic medical centers—Hackensack University Medical Center in Hackensack, Jersey Shore University Medical Center in Neptune, JFK Medical Center in Edison; two children's hospitals—Joseph M. Sanzari Children's Hospital in Hackensack, K. Hovnanian Children's Hospital in Neptune; nine community hospitals—Bayshore Medical Center in Holmdel, Mountainside Medical Center in Montclair, Ocean Medical Center in Brick, Palisades Medical Center in North Bergen, Pascack Valley Medical Center in Westwood, Old Bridge Medical Center in Old Bridge, Raritan Bay Medical Center in Perth Amboy, Riverview Medical Center in Red Bank, and Southern Ocean Medical Center in Manahawkin; a behavioral health hospital—Carrier Clinic in Belle Mead; and two rehabilitation hospitals—JFK Johnson Rehabilitation Institute in Edison and Johnson Rehabilitation Institute in Brick.

Additionally, the network has more than 500 patient care locations throughout the state which include ambulatory care centers, surgery centers, home health services, long-term care and assisted living communities, ambulance services, lifesaving air medical transportation, a fitness and wellness center, rehabilitation centers, urgent care centers and physician practice

locations. Hackensack Meridian Health has more than 36,000 team members, and 7,000 physicians and is a distinguished leader in health care philanthropy, committed to the health and well-being of the communities it serves.

The network's notable distinctions include having more top-ranked hospitals than anyone in New Jersey, as recognized by U.S. News & World Report. Hackensack University Medical Center is the only hospital in New Jersey with the #1 adult and children's hospital rankings.

The Hackensack Meridian School of Medicine, the first private medical school in New Jersey in more than 50 years, welcomed its first class of students in 2018 to its campus in Nutley and Clifton. The Hackensack Meridian Center for Discovery and Innovation (CDI), housed in a fully renovated state-of-the-art facility, seeks to translate current innovations in science to improve clinical outcomes for patients with cancer, infectious diseases and other life-threatening and disabling conditions.

Additionally, the network partnered with Memorial Sloan Kettering Cancer Center to find more cures for cancer faster while ensuring that patients have access to the highest quality, most individualized cancer care when and where they need it.

Hackensack Meridian Health is a member of AllSpire Health Partners, an interstate consortium of leading health systems, to focus on the sharing of best practices in clinical care and achieving efficiencies.

To learn more, visit [www.hackensackmeridianhealth.org](https://www.hackensackmeridianhealth.org).